

Are you taking advantage of all the free publicity available on the Internet?

What social networking sites will work for my business?

How do I get listed on the first page of Google and Yahoo?

How do I keep up with Search Engine Optimization and what website updates are important?

Search Engines and Social Networking Sites are FREE and fantastic for marketing! Don't let the lack of time or understanding prevent you from profiting! Groupiehead will sit down with you at no cost or commitment, and discuss the options that will best benefit you! We can show you how to get the most out of your efforts, or we can do everything for you on a regular basis so you don't have to worry about it.

In most cases, it pays for itself!



Groupiehead has placed hundreds of web pages in the Google Top 10...

CALL NOW for a FREE Consultation
518-369-8510

Make sure you're getting the most out of the Internet

Groupiehead

info@groupiehead.com
www.groupiehead.com

creative marketing
successful website design
printed materials

Guilderland
Chamber of Commerce
"In Business for Business"

Bethlehem
Chamber of Commerce
Your Business • Your Chamber

Groupiehead

Social Network Marketing & Search Engine Optimization



Google



foursquare



bing

YAHOO!



Angie's list



YouTube



Citysearch

Search Engines
*Google, Yahoo,
Bing, Excite,
TimeWarner,
AOLSearch...*

Search engines are constantly changing the way they review and rank websites. Stay ahead of the game and update your content regularly. Tell the search engines that your site is fresh and relevant. Don't believe the email scams that promise to improve your search engine rank. It may take 3 simultaneous techniques to get you ranked on the first page. **Groupiehead** offers all 3 services and we GUARANTEE first page results from your keyword phrases! We can custom design a regular update plan so you don't have to worry about it!

YAHOO!

bing

**Google Places, Google Reviews,
Google Maps, Google+**

Google is so much more than a search engine. Don't miss out on what millions are using every day. Do you have Google reviews? Are you listed within Google Maps & Places? Make sure your business is not left behind in any of Google's services!



Email Marketing

Mailing Lists, Constant Contact
Email marketing works... otherwise you wouldn't receive junk email. Stay in touch with your clients with newsletters and emails. **Groupiehead** offers targeted customer tracking, allowing you to email special offers to your clients on their Birthdays and/or Anniversaries!

**Website
Content Updates**

YouTube, Facebook Widgets
Are you sure your website is really marketed toward your target market? Schedule a free consultation with **Groupiehead** to ensure you're getting the most out of your website. New technologies are available every day; why not include these features on your website to keep your visitors coming back? Ensure your website is better than the competition so viewers don't forget you. Take advantage of widgets from popular sites like YouTube and Facebook, and add SHARE THIS buttons to your site so others can promote you on their Facebook and Twitter pages!



Do you know the most important content you can add to your website and social media pages?



Facebook, Twitter...

There are dozens of free social networking websites used by billions of people. Take advantage of FREE exposure and marketing... let the world promote your business for you! Find new customers. Want more LIKES on your page? Create special offers ONLY for customers who LIKE and RECOMMEND your page to others.

Groupiehead can design a custom plan and take care of everything for you! No time for Facebook or Twitter? **Groupiehead** can maintain your social network accounts on a weekly or even daily basis!

foursquare



iPhone & iPad Apps

Mobile devices are the hottest thing on the market right now. Why not put your business directly into the hands of your customers? Don't wait for them to find you. Push your news right into their hands! **Groupiehead** offers a custom designed App for an incredibly low cost... spend less than a typical newspaper advertisement and get your business on iTunes!



Paid Advertising

Google and Facebook offer incredible paid advertising opportunities. For dollars a day, you can reach thousands of people that match your exact target market.

Google With **Google Adwords**, you choose the keyword phrases related to your business. Then you set the amount you want to spend on advertising. Advertise world-wide or "local only". You pay only when someone clicks on your ad!

With **Facebook** advertising and/or promotion, your ads are targeted toward only the people you choose. You set your daily budget and pay per click or per view. Promote your posts on other pages in order to gain more Likes and Fans!